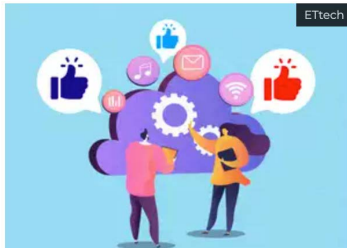


Innover launches SAAS Platform for non profit organisations

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Synopsis

The platform will help non profits create a connected digital ecosystem to build a thriving community, amplify their mission, and maximize their impact.



According to Fidelity Charitable Giving Report, the pandemic and recent global events have spurred philanthropic activities in 2021-22 leading to 41% increase over pre-pandemic levels.

Innover, a provider of digital transformation solutions, has rolled out '**Innoraize**', a cloud-based digital platform to enable non profits to embrace new technologies faster.

Atlanta based process digitisation company said the new platform enables non profits to deliver connected experiences and integrated view across memberships, donations, and events.

The SaaS based plug-and-play platform can help non-profits seamlessly blend a unified shopping cart, data-driven insights, personalization, and integrations to establish an enduring foundation for sustainable growth and success.

"We understand the unique challenges that non-profits face and are committed to helping them build a passionate community of supporters to stay at the forefront of technological innovation and expand their reach", said Amit Gautam, Co-founder and CEO at Innover, in a statement. "Innoraize combines our extensive knowledge of the non-profit domain and technology prowess to **empower** organizations to rapidly embrace digital transformation and maximize impact in the communities they serve."

John Sullivan, Managing Partner of **Sullivan Advisors**, and former Chief Information Officer at the American Chemical Society, AARP and three other professional associations, said, in a statement, "Many non-profits organizations are struggling to embed digital into their operating models, which is impeding their ability to successfully achieve their mission in the current age. Non profits need to invest in the right digital platform that can enable access to emerging technologies. Today their legacy and siloed systems create a barrier to that future. Innoraize allows organizations to continue to extract value from their highly customized Association Management Systems and use these platforms to create a connected view of all members, speed up the vision of integrated commerce and meet their goals."

According to **Fidelity Charitable Giving Report**, the pandemic and recent global events have spurred philanthropic activities in 2021-22 leading to 41% increase over pre-pandemic levels. Innover has already started empowering several prominent non profit organizations with innovative technology solutions to advance their cause and involve their members.

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